



# Creative Spark Programme: Higher Education Enterprise Programme RE-Conception

## Introductory Session

Date: 27 February, 2019

Venue: TSU 1st Building, auditorium N115 (add. I.Chavchavadze 1.)

| 27 Feb. 2019<br>TSU Auditorium N115 (add. I.Chavchavadze 1.) |   |   |         |
|--|---|---|---------|
| Time   | Activity  | Presenter   | Comment |
| 11:00 - 11:30  | Opening Speech  | Levan Kharatishvili - Deputy Minister of Education, Science, Culture and Sport of Georgia |         |
|  | Opening Speech and presentation on Creative Spark   | Zaza Purtseladze - Director of British Council in South Caucasus                          |         |
|  | Opening Speech and presentation on Creative Georgia   | Ana Riaboshenko - director of Creative Georgia  |         |
|  | Opening Speech and presentation on UEA  | Helen Lewis; Director of UEA  |         |
| 11:30 - 12:30  | Panel on Creative Spark (challenges and expectations) <ul style="list-style-type: none"> <li>- TSU (Tbilisi State University)</li> <li>- Ilia State University</li> <li>- TSAA (Tbilisi State Art Academy)</li> <li>- GTU (Georgian Technology University)</li> <li>- BTU (Business and Technology University)</li> </ul> (Erika Watson MBE from the UEA team to join panel discussion) | Moderator (TBC) Levan Kharatishvili   |         |
| 12:30 - 13:30  | Lunch Break   |   |         |
| 13:30 - 13:50<br>13:50 - 14:00<br>Q&A                        | University Strategy for Enterprise, Innovation and Employability; <ul style="list-style-type: none"> <li>- developing student enterprise,</li> <li>- student employability,</li> <li>- enterprise and innovation capability,</li> <li>- student business incubators and</li> <li>- partnerships with industry</li> </ul>  | Helen Lewis, Director, Research and Innovation Division, UEA                              |         |
| 14:00 - 14:20<br>14:20 - 14:30<br>Q&A                        | Innovation Management and teaching  | Alfonso Avila-Merino, Norwich Business School, UEA  |         |

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|---------------------------------------|--|--|--|
| 14.30 - 14.50<br>14.50 - 15:00<br>Q&A | Entrepreneurship in the museums sector | Sainsbury Centre for Visual Arts representative  | Speaker tbc  |
| 15:00 - 15:30                         | Coffee Break                           |  |  |
| 15:30 - 16:45                         | Presentation on Museums                | <ul style="list-style-type: none"> <li>• Nino Kuprava (Director of Silk Museum)</li> <li>• Mzia Kutateladze (Director of Bacteriophage Institute)</li> <li>• Irina Koshoridze (Director of Applied Arts Museum)</li> <li>• Tamuna Oragvelidze (Head of Museum Union of Ajara, Director of Religion Museum)</li> <li>• Tamuna Oragvelidze (Nobel Museum)</li> </ul> | Presenters will make 15 minute presentation on their museums. Afterwards there will be open discussion for museum development and on issues, problems, challenges etc. |
| 16:45 - 17:30                         | Open Discussion and Panel              | Moderator Theona Beridze - Deputy minister of Education, Culture and Sport of Ajara  |  |
| 17:30 - 19:00                         | Closing and Reception                  |  |  |